

# Keith-M'Brien's Muslin Underskirts



## Decidedly a White Petticoat Season

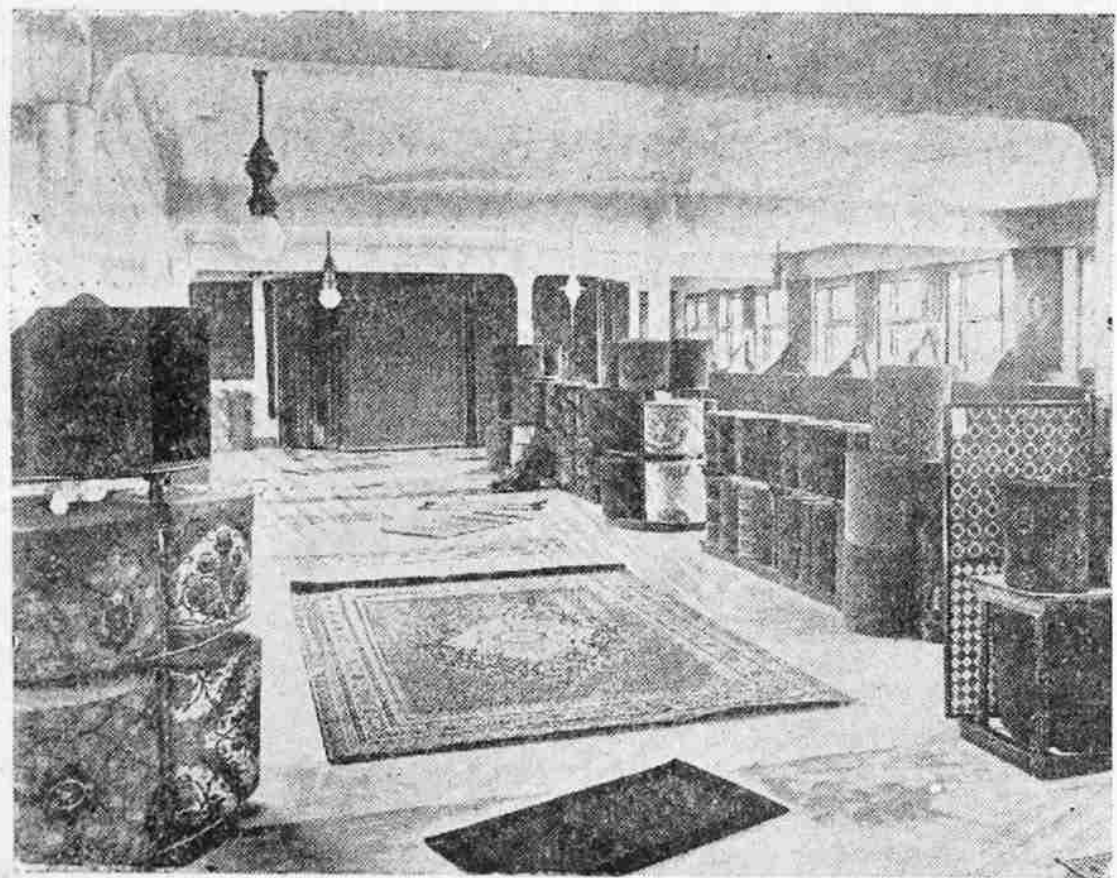
\$7.50 to \$15.00 Values at \$5.95. The Sale Starts Monday

ABOUT 500 BEAUTIFUL, HIGH QUALITY WHITE PETTICOATS AT NEARLY HALF AND LESS THAN HALF PRICE---EXQUISITE GARMENTS. SEE THE WINDOW DISPLAY. THAT WILL GIVE YOU AN IDEA OF THE EXPENSIVE PATTERNS

WHILE in New York the buyer purchased a manufacturer's entire end-of-the-season stock, the traveling salesman having finished their trips. The purchase price was considerably under market value. The store will give its customers the benefit of the saving Values \$7.50 to \$15 in price. This will enable many to buy them at a popular price.

EVERY skirt is a bargain. Every one is made with deep flounce and good dust ruffle; made very wide; some are lace trimmed; others embroidery trimmed; many are lace and embroidery trimmed. Every one is delicate, rich and dainty in design and finish; the materials are the best . . . . . \$5.95

## First Big Sale Since Removal of Departments to Second Story. Note the Splendid Reductions Which Are Stronger Than Argument



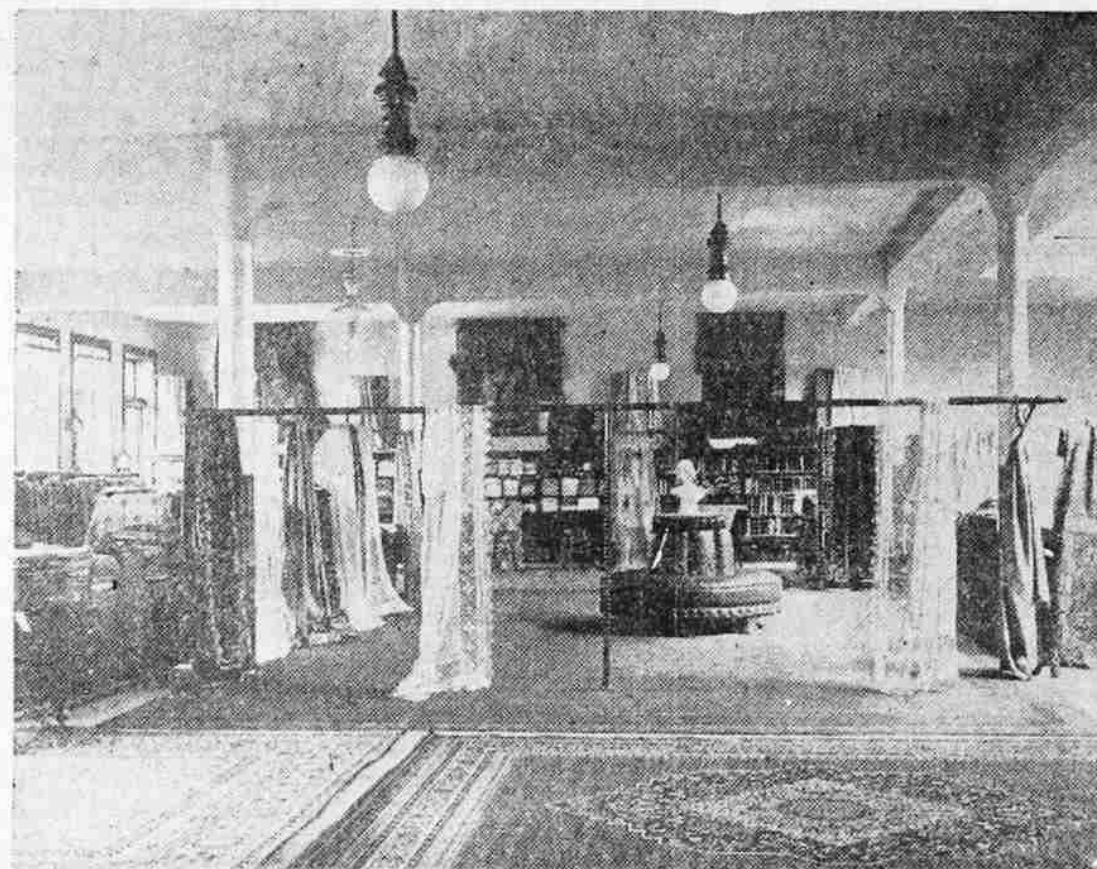
View of Handsome New Carpet Section

THE stock, which represents late shipments, is larger than the store ever carried before.

The same reasonable prices which have made this department so popular continue today.

IT IS FROM THESE REASONABLE PRICES THAT REDUCTIONS ARE MADE IN THIS SALE.

A new rug rack shows 120 different patterns. Inspection can be made as quickly as the customer wishes.



The Drapery Section Forms Pretty Picture

### Fashionable Gloves

New shipments 12 and 16-button suede, glace, silk and VanDyke gauntlets--best leathers and silks, latest styles.

12-BUTTON SUEDE--Black and white only, \$2.00.

16-BUTTON SUEDE--Black, white, gray and champagne, \$2.75.

12-BUTTON GLACE--Black, white, gray, brown, blue, green and red, \$2.75.

16-BUTTON GLACE--White, black, tan, navy, green, primrose, goblin blue, red and gray, \$4.50.

THE VAN DYKE GAUNTLET--Very nobby for street wear--black with white points, tan with oak points and pearl buttons, red and gray, \$4.00.

16-BUTTON SILK--Black, white, gray, champagne, tan, Copenhagen blue, russet, brown, pink and sky blue, \$1.75, \$2.25 and \$2.50.

### \$1.95 Women's Oxfords

We have nearly 300 pairs women's ample Oxfords and what is left from broken lines. They are in patents, gun metal and steel kid, all sizes. Worth \$3.50 to \$5.00.

Many prices below the ordinary in boys' and girls' apparel.

Children's hats, very reasonable in price.

### Rugs are Shown on Second Floor

The best Wilton, 9x12 size, values \$75 and \$85 for \$55.  
9x12 size, values \$50 and \$60, for \$40.  
9x12 Axminster, values \$32.50, for \$24.50.  
9x12 Velvet, values \$32.50, for \$24.50.  
9x12 best Tapestry, \$25.00 for \$18.75.  
9x12 Wool Saxony, \$13.50 for \$10.00.  
9x12 Wool Ingrains, \$10.50 for \$8.50.

### Lace Curtains--Second Floor

Renaissance and Novelty Lace Curtains for this sale. Everything is offered at a discount of 33 1-3 per cent less than regular prices.

### Drapery on the Second Floor

Nottingham \$1.50 for ..... \$5c  
refined and artistic designs.  
\$2.00 for ..... \$1.25  
\$2.50 for ..... \$1.75  
\$3.00 for ..... \$1.95  
Irish point and imported curtains of good workmanship--serviceable and effective.  
\$4.50 for ..... \$3.25  
\$5.00 for ..... \$3.75  
\$5.50 for ..... \$4.25  
\$6.00 for ..... \$4.75  
\$6.50 for ..... \$5.25

Brussels Net--for a parlor there is no curtain more correct.  
\$6.50 for ..... \$4.75  
\$7.50 for ..... \$5.75  
\$8.00 for ..... \$6.00  
\$10.00 for ..... \$7.00  
\$12.50 for ..... \$9.00

### Carpets on Second Floor

AXMINSTER CARPET  
Value \$2.25 for ..... \$1.65  
Value \$2.00 for ..... \$1.50  
Value \$1.75 for ..... \$1.25  
These are ideal parlor carpets, shown in elegant floral and oriental designs.  
VELVET CARPET  
Value \$1.65 for ..... \$1.25  
Value \$1.35 for ..... \$1.00  
Value \$1.25 for ..... 85c  
TAPESTRY CARPET  
Value \$1.25 for ..... 90c  
Value \$1.00 for ..... 75c  
Made and laid at these prices.

### Features for the Week

Street suits, linen jumper dresses, jacket suits, butterfly jackets, lingerie dresses, linen and repp skirts.

Our elegant line of Street Suits, priced at big reductions--  
Values up to \$32.50, special ..... \$19.75  
Values up to \$39.50, special ..... \$25.00  
Values up to \$49.50, special ..... \$35.00  
Alterations extra.

### New Ideas Shown in Our Suit Department

Linen Princess Jumper Dresses, an exceptionally strong line of up-to-date, popular-priced styles. Splendid assortment of embroidered effects. Priced at \$8.75, \$16.50 up.  
Nobby Jacket Suits, shown in Linen and Repp.  
A charming Ecru lace Butterfly Jacket, \$18.75.

The new Lingerie Dresses are very beautiful, from the dainty style, priced special at \$19.75, to the elaborate models ranging from \$25 upward.

Excellent values in Linen and Repp Skirts, in either the natural color or white. The popular gored style, with wide self gold trimming; also new pleated effects. Priced from \$6.95 to \$10.75.

## A Very Special Offering of French Voiles and Silk Marquesettes

The store will demonstrate, as it did the past week in its silk offering, one of its strongest attributes--the prestige of its sales--in this instance the selling of desirable spring fabrics at a price unexpected--way below values. The showing, which includes a range of colorings from dark to pastel shades, is most extensive. The sale will be the more interesting because voiles are conceded the most popular weaves of the hour for dinner, reception and street gowns.

Complete stock of trunks on the floor below.

Liste Stripes, \$1.50 values reduced to  
Shadow Checks and Chiffon Voiles, \$1.75, for  
Wire and Crispy finish, \$2.00, for  
Silk Marquesettes, \$2.00 and \$2.25, for

**\$1.20**

Go-carts at very reasonable prices--floor below.

Special sale, Monday, of Men's Shirts--blue, tan, white, black and white, and gray, white plaited, values to \$1; spl. 59 cents. All new stock